

WORKFORCE OBSERVATIONS*

FOR FOX VALLEY WISCONSIN COUNTIES

January 2004



State of Wisconsin
Department of Workforce Development

Fox Valley Area Unadjusted Unemployment Rate Moves Upward in December

The unemployment rate for the Fox Valley Workforce Delivery Area rose 0.3 of a percentage point to 4.3 percent during December. The pattern follows statewide patterns as the state unadjusted rate increased from 4.5 percent to 4.8 percent. The average change between November and December has been 0.0 percent for the period of 1990 through 2002. So the increase for the period this year is slightly higher than usual, however the average is just that, an average.

Every county in the region experienced an increase in their unemployment rates over the month. The increases ranged between a low of 0.1 percentage point for the Appleton/Oshkosh/Neenah MSA to a high 0.8 of a percentage point in Waupaca County. Green Lake County had the highest rate in the region at 6.1 percent, while the Appleton/Oshkosh/Neenah MSA had the lowest at 4.0 percent.

Comparing the unemployment situation with one year ago shows a somewhat more positive picture and is also a better comparison as the economy is in the same part of the area's seasonal economic cycle. The unemployment rate in the area is down 0.5 of a percentage point from 4.8 percent last year. This includes an increase of 9,400 more in the regional labor force, and an increase of 10,800 more employed, al-

though some of those employed may be self employed or working outside of the area.

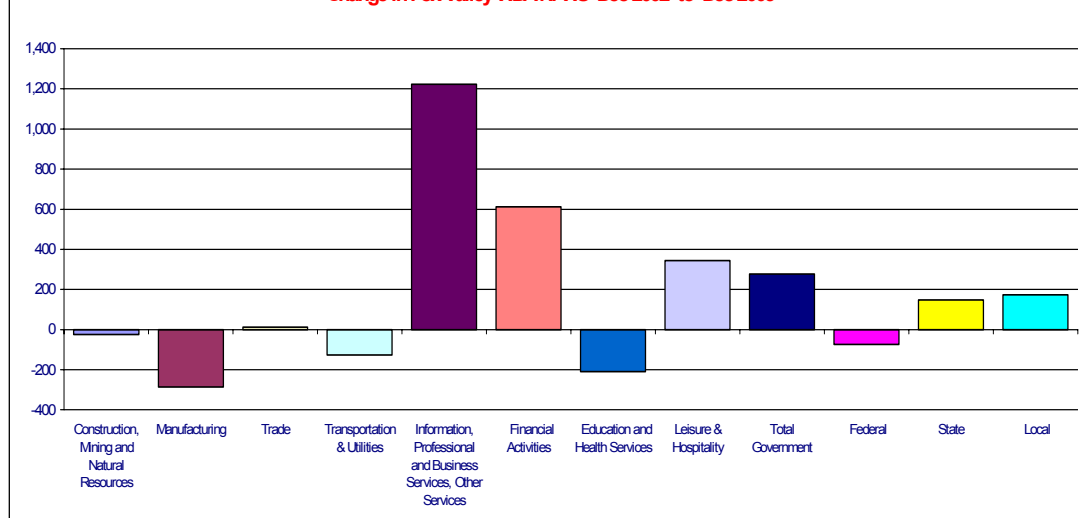
While the number of employed increased by 10,800, there were only 1,800 new jobs created in the last twelve months. The majority of these jobs have been in the service sector where there was an increase of 2,100 jobs. This was offset by decreases of 300 in both construction and manufacturing over the last year.

The largest increase in jobs occurred in the information, professional and business services and other services industry. This sector which includes the printing industry rose by 1,200 workers over the last twelve months. This was followed by an increase in financial activities of 600. The leisure and hospitality sector which now includes food services rose by 300, while trade remained unchanged at 43,400 workers.

Labor Force Estimates (Seasonally Adjusted)				
	Appleton-Oshkosh-Neenah MSA	Wisconsin	United States (000s)	
December-2003				
Civilian Labor Force	241,000	3,093,700	146,878	
Employment	229,900	2,934,300	138,479	
Unemployment	11,100	159,300	8,398	
Unemployment rate	4.6%	5.2%	5.7%	
November-2003 Change				
Civilian Labor Force	1,100	4,600	(309)	
Employment	300	(1,100)	(54)	
Unemployment	800	5,500	(255)	
Unemployment rate	0.3%	0.2%	-0.2%	
December-2002 Change				
Civilian Labor Force	5,200	65,800	1,721	
Employment	6,600	79,800	2,020	
Unemployment	(1,400)	(14,100)	(300)	
Unemployment rate	-0.7%	-0.5%	-0.3%	

Note: All estimates are round and preliminary, based on place of residence.

Change in Fox Valley WDA NFWS Dec 2002 to Dec 2003



Seasonally Adjusted Unemployment Rates

The seasonally adjusted rate for the Appleton-Oshkosh-Neenah MSA rose 0.3 of a percentage point to 4.6 percent. The rate was 0.7 of a percentage point below last December. Rates for some of the other MSA's around the state were: Green Bay, 4.9 percent; Sheboygan, 4.7 percent;

Milwaukee, 6.0 percent and Madison, 2.6 percent. The nation's unemployment rate was 5.7 percent, and Wisconsin's was 5.2 percent.

For additional labor market statistics contact our website at <http://www.dwd.state.wi.us/lmi>.

December 2003	App/Osh/ Neenah	Fond du Lac	Green Lake	Waupaca	Waushara	Fox Valley WDA	Fox Valley Non MSA's	Wisconsin
Civilian Labor Force*	238,400	58,600	10,900	28,200	12,600	348,700	110,300	3,068,600
Employed	228,900	56,100	10,200	26,700	11,900	333,800	104,900	2,922,600
Unemployed	9,600	2,500	700	1,500	700	14,900	5,400	146,000
Unemployment rate(%)	4.0%	4.3%	6.1%	5.2%	5.6%	4.3%	4.9%	4.8%
Seasonally Adj. Rate (%)	4.6%	N/A	N/A	N/A	N/A	N/A	N/A	5.2%
Total Nonfarm	209,000	49,700	7,700	22,000	6,300	294,800	85,800	2,785,800
Total Private	184,900	43,600	6,300	17,700	4,800	257,300	72,400	2,368,000
Goods Producing	65,600	13,600	1,800	5,900	1,000	87,800	22,200	623,900
Service Producing	143,400	36,200	5,900	16,200	5,300	206,900	63,500	2,161,900
Constr., Mining & Nat.Rsrcs	13,300	2,900	500	900	300	18,000	4,700	115,600
Manufacturing	52,300	10,600	1,300	5,000	700	69,900	17,600	508,300
Trade	31,100	7,300	900	3,000	1,000	43,400	12,300	446,500
Transportation & Utilities	6,900	1,400	250	500	400	9,400	2,500	327,600
Financial Activities	11,200	2,000	400	800	200	14,600	3,400	159,200
Education and Health Services	20,900	6,600	1,100	2,700	800	32,200	11,300	371,500
Leisure & Hospitality	15,800	5,000	900	2,500	800	25,100	9,300	232,200
Info., Prof. & Bus. Svcs, Other Svcs	33,400	7,700	900	2,300	600	44,800	11,400	960,700
Total Government	24,100	6,100	1,400	4,300	1,600	37,500	13,400	417,800
Federal	1,000	600	60	100	100	1,900	900	29,100
State	5,200	4,840	20	900	400	7,100	1,900	100,300
Local	17,900	5,200	1,300	3,300	1,100	28,800	10,900	288,400
Change from one month ago November 2003								
Civilian Labor Force*	-200	-200	0	100	100	-200	0	-4,100
Employed	-500	-300	-100	-200	0	-1,100	-600	-12,800
Unemployed	400	100	100	300	100	900	600	8,700
Unemployment rate(%)	0.1%	0.3%	0.7%	0.8%	0.7%	0.3%	0.5%	0.3%
Seasonally Adj. Rate (%)	0.3%	N/A	N/A	N/A	N/A	N/A	N/A	0.2%
Total Nonfarm	-600	0	-110	-100	0	-800	-200	-9,800
Total Private	-400	0	-150	-100	0	-600	-200	-8,800
Goods Producing	-500	-100	-90	0	0	-700	-200	-9,000
Service Producing	-100	0	-20	-100	0	-100	0	-800
Constr., Mining & Nat.Rsrcs	-300	0	-50	-100	0	-500	-200	-8,500
Manufacturing	-200	0	-40	0	0	-200	0	-500
Trade	200	0	0	-20	0	200	0	3,000
Transportation & Utilities	0	0	0	0	0	-100	-100	2,100
Financial Activities	-100	100	0	0	0	0	100	300
Education and Health Services	-100	0	0	-20	0	-100	0	-700
Leisure & Hospitality	0	0	-50	-50	0	-100	-100	-300
Info., Prof. & Bus. Svcs, Other Svcs	100	-100	-20	30	0	100	0	-2,000
Total Government	-200	0	40	-20	0	-200	0	-1,000
Federal	0	0	0	0	0	0	0	800
State	-200	0	0	0	0	-200	0	-1,800
Local	0	0	40	-20	0	0	0	0
Change from one year ago December 2002								
Civilian Labor Force*	5,100	2,000	300	1,300	800	9,400	4,400	63,900
Employed	6,300	2,000	300	1,300	800	10,800	4,400	76,700
Unemployed	-1,100	-100	0	0	-100	-1,400	-200	-12,800
Unemployment rate(%)	-0.6%	-0.2%	-0.7%	-0.4%	-1.0%	-0.5%	-0.4%	-0.5%
Seasonally Adj. Rate (%)	-0.7%	N/A	N/A	N/A	N/A	N/A	N/A	-0.5%
Total Nonfarm	300	700	0	500	300	1,800	1,500	-900
Total Private	500	600	-100	300	200	1,500	1,100	7,000
Goods Producing	200	-400	-100	-100	0	-300	-500	-20,000
Service Producing	100	1,100	100	600	200	2,100	2,000	19,000
Constr., Mining & Nat.Rsrcs	-100	100	0	0	0	0	100	-6,400
Manufacturing	400	-500	-100	-100	0	-300	-700	-13,600
Trade	-100	100	0	0	0	0	100	8,200
Transportation & Utilities	-100	-200	0	0	100	-100	-100	4,200
Financial Activities	300	300	0	0	0	600	400	5,800
Education and Health Services	-300	0	0	100	0	-200	100	10,600
Leisure & Hospitality	-300	400	0	200	100	300	700	800
Info., Prof. & Bus. Svcs, Other Svcs	700	500	0	0	0	1,200	500	19,000
Total Government	-200	100	100	200	0	300	400	-7,900
Federal	0	0	0	0	0	-100	0	-600
State	100	0	0	0	0	100	100	-2,500
Local	-200	100	100	200	0	200	400	-4,700

* Includes participants residing in area. ** Includes employment with employers located in area. Estimates are NOT seasonally adjusted.
Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. N/A = data is benchmarked to 3/2002

Look for the most current Labor Market Information at: <http://www.DWD.STATE.WI.US/LMI>

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